A 10-Year Literacy, Numeracy and Digital Literacy Strategy for Ireland

Theme 2
Awareness and Access to Information and Supports

Aspects of ALND People Find Most Difficult
- Digital Literacy
- Literacy
- Numeracy
- Functional ALND
- Dependent on Cohort Characteristics
- Access to Resources (Equipment/Tech/Wi-Fi etc.)
- All Aspects
- Admitting ALND Need
- Accessibility of Information/Services
- Finding the Right Supports/Services
- ESOL
- Gaeilge

Barriers to ALND
- Low Confidence (incld. Pride/Shame/Stigma/Fear etc.)
- Lacking Information/Awareness of Supports
- Lack of Time
- Accessibility of Information/Services
- Costs/ Financial Restrictions
- Access to Resources (Equipment/Tech/Wi-Fi etc.)
- Difficulty Level
- Certification/Employment Focus
- Motivation
- COVID-19

How to Encourage, Promote and Raise Awareness of ALND
- Advertising/Public Awareness Campaigns
- Community/Schools/Interagency Network
- Participation of Adults with ALND Needs in Promotion/Peer - Encouragement/ALND Champions
- Relationships (Support Workers, Education Practitioners, Friends, - Family etc.)
- Funding/Resources (incl. Human Resources)
- ALND Education and Training
- Accessibility of Information/Services
- Promote/Raise Awareness from Early Age
- Strategic/Action Plan

Theme 3
Digital Divide

Current Innovative Projects for Bridging the Digital Divide
- Digital badges for citizens
- Assistive Technology
- Connect & Include
- Right to Connect
- Get connected
- Digital skills for Citizens
- Numerous projects across many Government departments

Impact of the Digital Divide
- Social Isolation/Marginalisation
- Reduced Opportunities (incl. education, employment)
- Barrier to Accessing Services/Rights/Entitlements
- Negative Effects on Mental Health/ Wellbeing

How to Bridge the Digital Divide
- Access to Resources (Equipment/Tech/Wi-Fi etc.)
- ALND Education and Training
- Supports/Access to Resources
- Accessibility of Information/Services
- Collaboration Across Government Depts.
- Funding/Resources (incl. Human Resources)

Theme 1
Different Meanings of ALND

Aspects of ALND the Strategy Should Focus on
- Functional ALND
- Basic ALND Skills
- Supports/Access to Resources
- Digital Literacy
- Accessibility of Information/Services
- Targeting those most in need

Daily Activities Supported by ALND
- Basic Daily Tasks/Safety
- Accessing/Interpreting Informations
- Communication/Social Connection
- Integral to All
- Citizenship/Participation in Society
- Parenting/ Supporting Children
- Work/ Business/Education
- Mental Health/Wellbeing/Life Satisfaction
- Accessing Services/Rights/Entitlements

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Theme 4
Priorities and Actions

Existing Innovative Practices for Encouraging/Promoting ALND
- Family Learning
- Age Action "Getting started programme"
- Outreach
- One to one support - SICAP
- Collaborative systems leaders
- Contextual supports & provision linked to everyday tasks
- Underserved communities
- Digitally excluded groups
- Easier access
- Skills
- Utilisation of skills

Specific Actions to Encourage, Develop and Promote ALND
- Advertising/Public Awareness Campaigns
- ALND Education and Training
- Welcoming Learning Environments
- Accessibility of Information/Services
- Community/Schools/Interagency Networks
- Supports/Access to Resources
- Addressing Stigma/Fear
- Funding/Resources (incl. Human Resources)
- Participation of Adults with ALND Needs in Promotion/Peer encouragement/ALND Champions

Specific Approaches for Targeting Priority Cohorts
- Supports/Access to Resources
- Accessibility of Information/Services
- ALND Education and Training
- Community/Schools/Interagency Networks
- Advertising/Public Awareness Campaigns
- Consult with Priority Cohorts/Their Representatives
- CPD for Practitioners/Communities of Practice
- Peer Groups/Peer Learning
- Welcoming Learning Environments
- Funding/Resources (incl. Human Resources)
- Targeting those most in need
- Policy/Strategy
- Suggested Priority Cohort
- Initial/Ongoing Assessment
- Personal Development Plans
- National Data Collection/Demographic Analysis

Theme 5
Measuring Success

Identifying Success/Measuring and Tracking Progress
- Suggestion of Specific Indicators
- Suggestion of Specific Evaluation Methods
- Suggestion re. Strategy Goal/Target